

Display & Digital Signage Solutions

World Trade Display Srl

Via della Lontra 43, 47923 Rimini – Italy Tel +39 0541 753344 www.worldtradedisplay.com marketing@worldtradedisplay.com

A Company Certified ISO9001

BUILDING SMILES

....a large company is always guided by great people, and these people have the ability to lead large companies, it is up to us to show you how. We invest in the future and we want to conquer it with you, that's why we accompany entrepreneurs and managers of human resources, towards a process of awareness in which digitization becomes a key strategic asset to improve productivity and efficiency....



YOUR DIGITAL TRANSFORMATION COMPANY

World Trade Display is your "Digital Transformation Company" that sustains innovation, speeding-up the digital transformation of your business.

WTD accompanies more and more entrepreneurs towards a process of awareness, in which digitization becomes a key strategic asset to improve productivity and efficiency. Thanks to its innovative digital displays, World Trade Display transforms business ideas into interactive experiences that can improve the lives of organizations and people.

World Trade Display, ISO9001 certified company, designs, and markets, its own WTD brand, it personalized interactive solutions in the field of "Display & Digital Signage", involving the user in a unique and professional interactive experience.

ANTICIPATING NEW TRENDS IN THE WORLD

....World Trade Display has developed a multidisciplinary team composed of professionals from different backgrounds, always in the technology sector, however specialized in different fields, from the initial development of new projects up to the more strictly commercial areas. Our work has always been to anticipate new trends in the world of digital signage and integrate new ideas with customer needs, leveraging our previous experiences originally created in the world of information technology....



COMPANY

World Trade Display is a leading provider of digital signage and custom display solutions in more than one continent; We offer a wide range of dynamic signage services that can be adaptability to specific customer needs. We support you in every phase of your business, from design, production, technical support, and after-sales services.

Our product portfolio includes digital signage, video walls, touch kiosks, interactive display totems, outdoor interactive kiosks, touch presentation whiteboards, ultra-extendable screens, etc. for use in gaming, interactive kiosks in public places, hospitality systems, turn signal displays, interactive retail displays and transportation applications, just to name a few!

We respond to our customers' inquiries by actively listening to their concerns and providing answers to their problems. We strive for constant growth by setting challenging goals, listening to their needs, and learning from our customers' experiences; to promote cooperation and create innovation, valuing diversity of thought. We are among the best digital signage companies.



SOLUTION CASES

Vending Beauty & Healthcare Retail e-Payment Digital Signage Gaming & Entertainment

PRODUCTS SECTION

Embedded Open Frame Interactive Digital Display Curved Gaming Display Interactive Whiteboard Window Facing Display Indoor Kiosk Digital Signage Outdoor Kiosk Digital Signage Stretched Display LCD/ LED Wall Solutions

SUPPORT SERVICES

Main Priorities Organization



SOLUTION CASES

Solution Cases

VENDING

The interactive displays of the World Trade Display, respond in an ideal manner even for the vending machine industry so-called Vending; in fact, they are designed with special technical specifications, including resistance to vandalism, water infiltration and possible inflicted damage by the user. The quality of the products used, also satisfies the special requests of remote-control systems directly with the display.



RETAIL

With an appearance designed down to the smallest detail, the new digital solutions of World Trade Display, also exist in the hospitality and retail industry, allowing you to work more productively and achieve higher sales revenues. In recent years, the industry has been protagonist of an increase in automation, as such that the so-called self-service facilities have found their way into a wide range of public applications both outdoors and in sale outlets within stores.



BEAUTY & HEALTCARE

We regularly collaborate with systems integrators in both the aesthetic and paramedical industry. New technologies and new industrial product lines are constantly getting smaller, they are excellent options for companies that distribute aesthetic beauty machines for technicians or in the paramedical environment, making these increasingly reliable on digital medical imaging, more efficient and trustworthy.



Solution Cases



DIGITAL SIGNAGE

Interactive devices are changing the face of our public areas and the so-called digital signage solutions of World Trade Display are designed specifically to be integrated without problems in urban environments and to withstand the non-flexible requirements of these settings. We offer terminals for various applications such as education, training, advertising and queue management, ensuring a solid performance with a user-friendly interface.



e-PAYMENT

WTD provides proven display solutions for check-in/check-out systems at airports, or ticket machines at train stations or other automated ticketing systems often required in the transportation industry. The use in outdoor environments with specific technical requirements in which dust and liquid are present, are always guaranteed; in addition to the high responsiveness to touch and ready intuitiveness of WTD display management to better streamline services.



GAMING & ENTERTAINMENT

By ensuring elegant and modern aesthetics to the key players in the Gaming & Amusement industry, new and more exciting and emotionally engaging WTD displays now offer multi-touch solutions in a wide range of technologies and sizes, satisfying completely the international companies in the Gaming/Entertainment industry; from the more traditional AWP Slot Machine up to innovative VLT Video Lottery, not to mention the area of Online Gaming and casino operators.



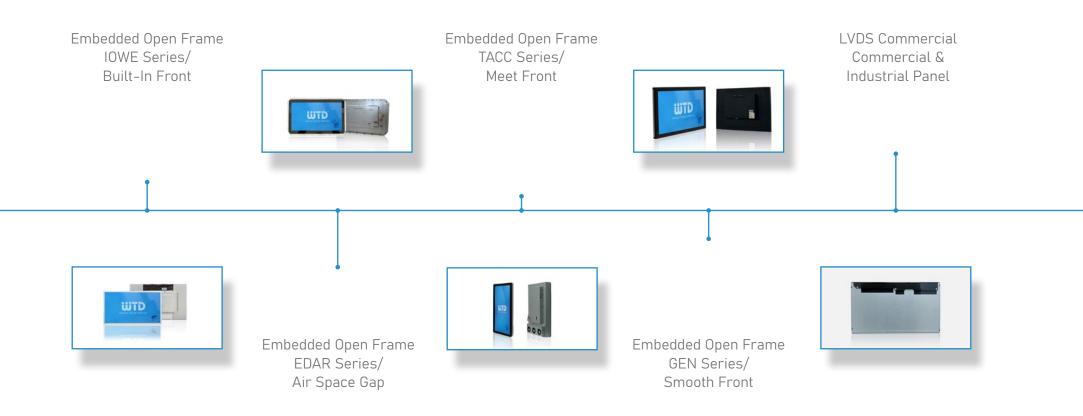
PRODUCTS SECTION

Embedded Open Frame

Products Section



The wide range of WTD interactive built-in open frame monitors is designed to satisfy indoor-outdoor needs in any environmental condition they must operate. Also equipped with industrial panels that support operating temperatures from -35° +85°, they always guarantee absolutely unique interactivity without a "black-screen" effect 24 hours a day, revolutionizing the panorama in the world of kiosks

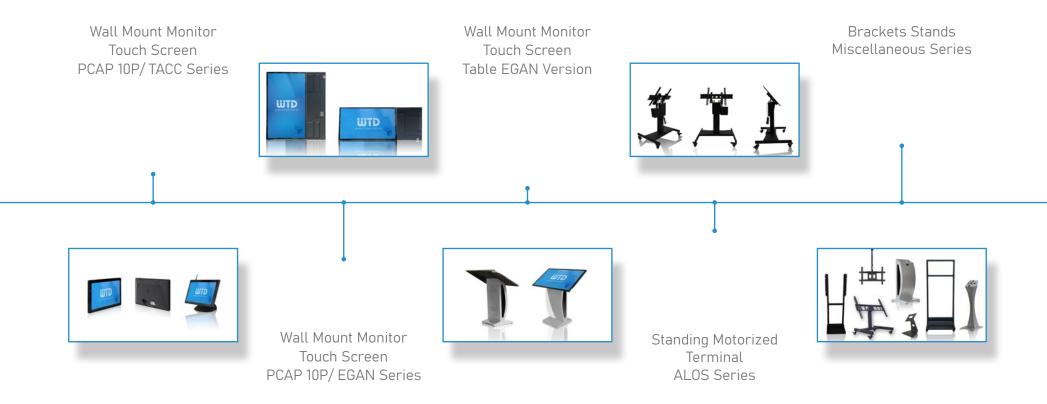


Interactive Digital Display

WTD designs & markets various series of wallmount touch monitors, ideal for use also with particular stands/brackets for "Touch Table Solutions" or wall-mounted applications. There are many sizes available and in different formats, all taking advantage of the latest panel technologies on the market, always guaranteeing a unique design over time in the world of luxury hospitality

Products Section



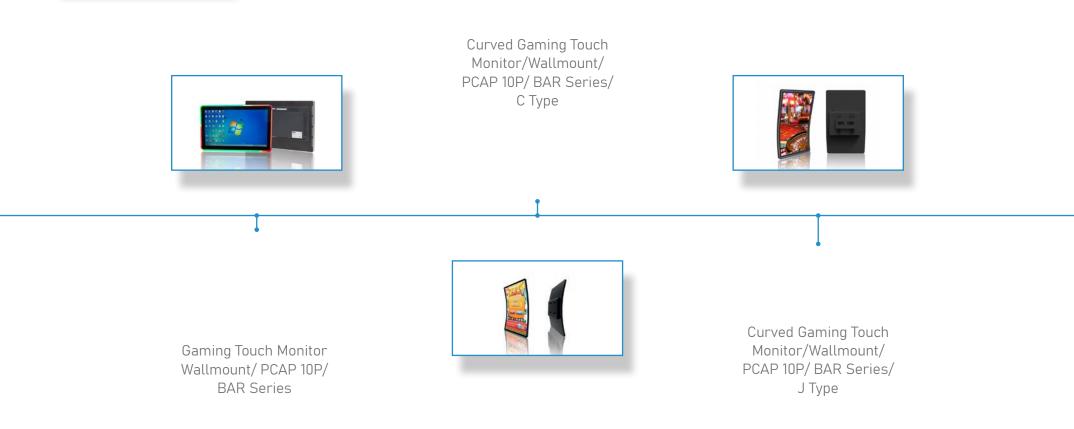


Curved Gaming Display

Products Section



The WTD curved monitor series are mainly dedicated to the world of "Amusement & Entertainment" being conceived and designed with special panels assembled in particular shells with a high emotional impact. The colors are particularly attractive and have a high graphic impact, to involve the player more and make him live a one-of-a-kind gaming experience



Interactive Whiteboard

The different types of WTD interactive whiteboards are an innovative form of multi-channel communication, ideal within companies for carrying out "Conference Calls" or "educational" meetings within schools or where "e-learning" consultancy is required for students candidates. Innovative, both in design and content, they involve staff in learning and purchasing.

> Whiteboard Touch Screen Display IR 10P/ LAVAB Series





Adjustable Height Stand x Whiteboard LAVAB Series



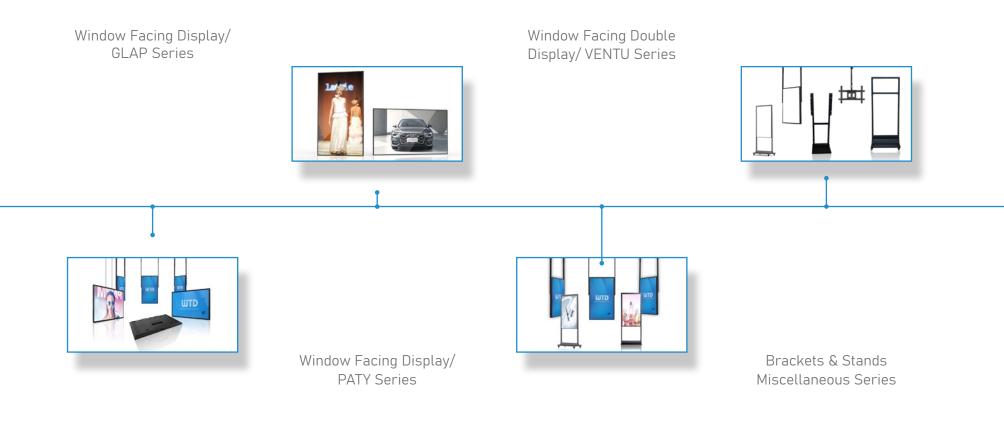
Products Section

Products Section

Window Facing Display



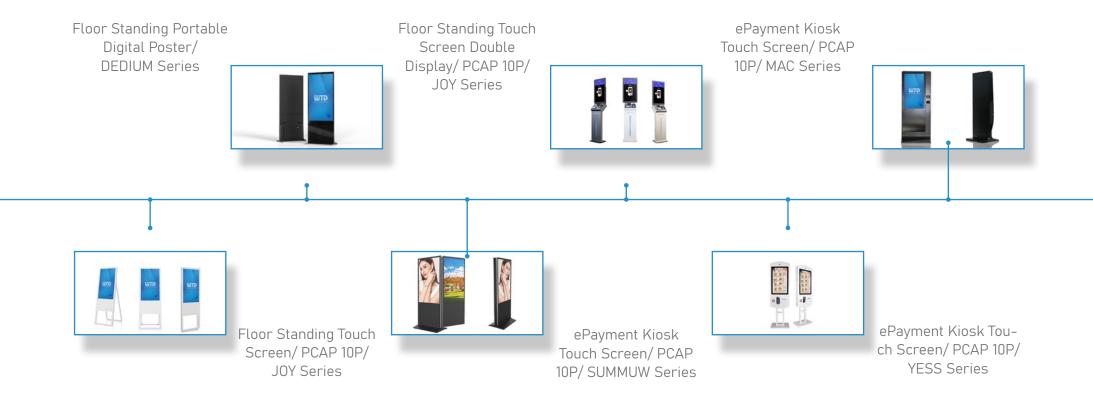
WTD designs and markets a vast range of high-brightness monitors, perfect for both suspended and wall-mounted installations for shop windows in shops and/or shopping centres. They can also be installed on special self-supporting structures, making them ideal for trade fair stands, events or conferences. Always captivating in design, WTD's "Facing Window Display" solutions are now a reality in the world of luxury hospitality



Indoor Kiosk Digital Signage

Products Section

The floor standing & self-service multimedia ticketing designed by WTD are the new interactive solutions equipped with large touch screen monitors, elegant both in shape and structure which allow the consultation of informative and interactive contents as well as enabling the user to purchase. Designed both for the large-scale retail sector and for spaces managed by the public administration, they are also ideal for hospitality

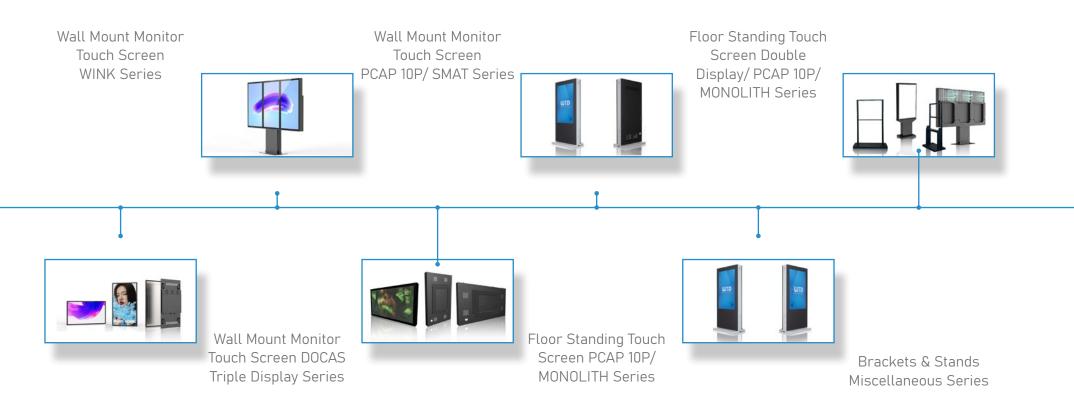


Products Section

Outdoor Kiosk Digital Signage



WTD provides the best technologies to develop and create outdoor interactive display & kiosk solutions for "Dynamic Messaging". All these solutions are equipped with particular panels and special cooling systems to keep the temperature inside them constant, as well as offering a high efficiency of welcoming the public thanks to innovative recognition systems and automatic payments



Stretched Display

Products Section

Deployed more for smart retail solutions, large ultra-wide WTD displays are ideal for displaying panoramic content, advertising applications and digital signage, while smaller sizes are commonly used in appliances, kiosks, mobile devices, flight simulators, gaming machines and many other applications around the world, being able to always be connected to the network

Ultra Wide Stretched Display Hook-Mounted/ SHOP Series





Cargo Shelf Bracket Stand SHOP Series

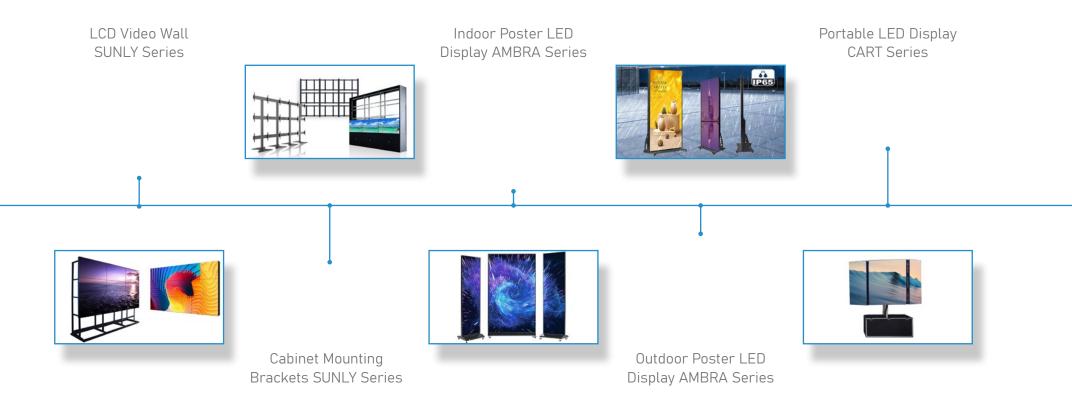


LCD/ LED Wall Solutions

Products Section



The wide range of WTD ledwall & videowall solutions are technological mosaics composed of 4k panels with ultra-thin frames, effectively eliminating the annoying checkerboard effect and combined together they can reach any desired size. Able to involve thousands of people simultaneously, they can also be configured in self-supporting structures, capable of enhancing this type of maxi screens





SUPPORT SERVICES



MAIN PRIORITIES ORGANIZATION

The IT technical assistance is a service of absolute and primary necessity for today's companies, being able to count on a fast, prepared, and continuous service can really make the difference in certain circumstances.

One of our main priorities is the recruitment and technical training of talented people and at the same time, offering advanced technical support to our customers, even the simple request of the RMA number. it is a very important part of the process for WTD, aimed at replacing and/or repairing any defective products both during the warranty period and beyond these terms.

With its own specific internal organization, World Trade Display guarantees accurate technical support in both maintenance and remote monitoring throughout the world through RMM and advanced remote monitoring systems, to best meet the needs of customers in different sectors.

Relying on a competent and experienced partner solves countless problems and also allows you to save time and resources, optimizing costs and workloads.



CONTACT US

Contact us to develop together with us your next industrial project! World Trade Display covers a wide range of strategic alliances with customers worldwide to ensure a steady and stable relationship over time and in the same manner is an industrial partner that designs and directly produces all display & digital signage solutions worldwide, always ready for delivery already from Italy.

Headquarters World Trade Display Srl

Via della Lontra 43, 47923 Rimini, Italy – IT

Phone +39 0541 753344

Email: marketing@worldtradedisplay.com Website: www.worldtradedisplay.com

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GREAT PEOPLE CREATE GREAT COMPANIES

....the technical skills of the workers to World Trade Display are important, but even more so are our attitudes such as curiosity, ideas, passion, desire to change things and ability to get excited over new projects, inorder to feel at ease even out of our so-called "Comfort-Zone". WTD is not just a system integrator of products, but a company of professionals in the field of information technology & digital signage that with an experience of over 30 years, designs and markets its WTD brand products directly, based on the specific demands of inter-national customers....

